



LOVE HARTFORD/CITYWIDE CLEAN-UP SPONSORSHIPS

A month-long, citywide effort uniting volunteers and sponsors to beautify Hartford and strengthen community pride.

OCTOBER 2026

**Multiple Days
& Locations
throughout
Hartford, CT**

The LOVE HARTFORD Citywide Clean Up engages 700+ volunteers in a high-energy, month-long celebration of service that beautifies neighborhoods and showcases pride in Hartford. Sponsors gain broad visibility through T-shirts, media, on-site branding, and digital promotion, while being recognized as leaders in community investment at one of the city's most recognizable volunteer events.

Presenting Sponsor \$20,000

-  Top-tier logo placement on event t-shirt distributed to 700+ volunteers
-  Speaking opportunity at kick-off press conference and other media opportunities, as available.
-  Logo/link prominently featured on event webpage **and** on KNOX website for one (1) year
-  Logo included on event marketing materials and KNOX newsletter
-  Option to provide giveaways for volunteer bags
-  Custom project selection opportunity
-  Branding at select project sites
-  Recognition in a minimum of eight (8) social media posts

Celebration Sponsor \$10,000

-  Logo placement on event t-shirt distributed to 700+ volunteers
-  Speaking opportunity at kick-off press conference
-  Logo/link prominently featured on event webpage
-  Logo included on event marketing materials and KNOX newsletter
-  Option to provide giveaways for volunteer bags
-  Custom project selection opportunity
-  Branding at select project sites
-  Recognition in a minimum of six (6) social media posts

Neighborhood Sponsor \$5,000

-  Logo placement on event t-shirt distributed to 700+ volunteers
-  Logo/link prominently featured on event webpage
-  Option to provide giveaways for volunteer bags
-  Custom project selection opportunity
-  Branding at select project sites
-  Recognition in a minimum of five (5) social media posts

**Over for Additional
LOVE Hartford/
Citywide Clean-Up
Sponsorship Levels**



**For more information, contact
Christine Buhler at 860-951-7694
or email ChristineB@knoxhartford.org**

Learn more about KNOX's programs and events at knoxhartford.org.

KNOX

People  Planting  Programs



LOVE HARTFORD/CITYWIDE CLEAN-UP SPONSORSHIPS

(page 2)

Why Sponsor the LOVE Hartford/Citywide Clean-Up?

Sponsoring the LOVE HARTFORD Citywide Clean-Up is an investment in Hartford's neighborhoods, public spaces, and community pride. This month-long, citywide effort brings together residents, businesses, and civic partners to care for the places people call home—creating cleaner streets, greener blocks, and stronger connections across Hartford.

Your sponsorship helps fuel sustained neighborhood improvement while aligning your organization with KNOX and one of the city's most visible volunteer initiatives. In return, **sponsors receive meaningful recognition, extended community engagement, and the opportunity to demonstrate a lasting commitment to Hartford's environmental health and quality of life.**

Block Sponsor \$1,500



Company listing on event t-shirt distributed to 700+ volunteers



Preferred connection to volunteer project



Option to provide giveaways for volunteer bags



Logo/link prominently featured on event webpage



Recognition in a minimum of two (2) social media posts

LOVE Hartford Sponsor \$250



One (1) limited edition 'LOVE Hartford Supporter' cap



Post-event recognition on KNOX's Citywide Clean-Up event page

Your **IMPACT** as a Sponsor:

- Supports programs that reach thousands of Hartford residents each year through greening, education, workforce development, and community engagement
- Helps plant, care for, and preserve hundreds of trees annually, improving air quality, shade, and neighborhood resilience
- Sustains dozens of community gardens, increasing access to healthy food and shared green spaces
- Engages hundreds of youth and volunteers each year in hands-on environmental education and stewardship
- Strengthens neighborhood-led initiatives that improve park spaces, streetscapes, and public landscapes across Hartford
- Advances long-term environmental equity by investing in neighborhoods most impacted by limited green space and climate stress
- Demonstrates your organization's tangible commitment to local impact, sustainability, and community well-being

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KNOX
People  Planting  Programs



LOVE Hartford/Citywide Clean-Up Sponsorship Form



Event Date: October 2026

Thank you for your interest in supporting our event!
Please complete the form below.

QUESTIONS? Reach out to Christine at christineb@knoxhartford.org or call 860-951-7694.

SPONSOR INFORMATION

Company Name _____

Address _____

Contact Person _____

Phone _____ Email _____

SPONSORSHIP LEVEL *(Please select one)*

- | | | |
|---|--|--|
| ☐ Presenting - \$20,000 | ☐ Neighborhood- \$5,000 | ☐ LOVE Hartford Sponsor - \$250 |
| ☐ Celebration - \$10,000 | ☐ Block Sponsor - \$1,500 | |

PAYMENT METHOD *(Please select one)*

- | | |
|--|--|
| ☐ CREDIT CARD <i>(please select one)</i> | ☐ CHECK <i>(please select one)</i> |
| ☐ Information Included ☐ By Phone
(See below) | ☐ Enclosed ☐ To Follow |

Credit Card Information Select one: ☐ VISA ☐ Mastercard ☐ AmEx ☐ Discover

Name on Card _____ Amount to Charge: _____

Billing Address: _____

City, State, Zip _____

Card #: _____ Expiration: _____ CVV: _____

Signature _____

**Please return completed form to Christine Buhler, christineb@knoxhartford.org
or mail to: KNOX Inc, 75 Laurel Street, Hartford, CT 06106**