



# KNOX GARDEN PARTY SPONSORSHIPS










An elevated summer celebration bringing together community leaders, supporters, and partners to advance KNOX's mission

**THURSDAY,  
AUGUST 13, 2026**







**THE PUMP HOUSE  
@ BUSHNELL PARK  
Hartford, CT**

The KNOX Garden Party is a lively summer evening set in a relaxed, garden-inspired atmosphere. With approx. 100 engaged attendees, the event offers meaningful opportunities for connection, visibility, and brand alignment. Sponsorships provide recognition through on-site signage, digital and print promotion, and social media—positioning partners as vital supporters of Hartford's community and environmental vitality.







**Presenting Sponsor  
\$20,000**

-  Speaking Opportunity during the program (approx. 100 attendees)
-  Prominent logo placement on all signage
-  Logo/link prominently featured on event webpage
-  Logo/link featured on KNOX website for one (1) year
-  Logo and recognition as "Presenting Sponsor" across all print and digital marketing materials.
-  Minimum of eight (8) social media posts
-  Eight (8) tickets with reserved seating & VIP gifts
-  Opportunity to include branded item in attendee goody bags
-  Full page ad in event program

**Gold Sponsor  
\$10,000**

-  Signage with logo prominently displayed at the event
-  Logo/link prominently featured on event webpage
-  Logo and recognition as "Gold Sponsor" across all print and digital marketing materials.
-  Minimum of six (6) social media posts
-  Six (6) tickets with reserved seating & VIP gifts
-  Opportunity to include branded item in attendee goody bags
-  Full page ad in event program

**Silver Sponsor  
\$5,000**

-  Logo and recognition as "Silver Sponsor" across all print and digital marketing materials.
-  Logo/link prominently featured on event webpage
-  Featured on event signage as "Silver Sponsor"
-  Minimum of four (4) social media posts
-  Four (4) tickets with reserved seating & VIP gifts
-  Half page ad in event program

**Over for Additional  
Garden Party Sponsorship Levels**



**For more information, contact  
Christine Buhler at 860-951-7694  
or email [ChristineB@knoxhartford.org](mailto:ChristineB@knoxhartford.org)**

Learn more about KNOX's programs and events at [knoxhartford.org](http://knoxhartford.org).

**KNOX**

People  Planting  Programs















# KNOX GARDEN PARTY SPONSORSHIPS

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## Why Sponsor the KNOX Garden Party?

Sponsoring the KNOX Garden Party is an investment in Hartford’s neighborhoods, green spaces, and future. KNOX brings people together -- building community by caring for the land they love through urban forestry initiatives, community gardening, urban farming, green jobs apprenticeships, and environmental stewardship across the city.

Your sponsorship sustains these vital programs while aligning your organization with a trusted nonprofit that delivers visible, lasting impact. In return, **sponsors gain meaningful exposure, strengthen community connections, and demonstrate a commitment to Hartford’s environmental and social well-being.**

<b>Bronze Sponsor</b> <b>\$2,500</b>	<b>Copper Sponsor</b> <b>\$1,500</b>	<b>Table Sponsor</b> <b>\$1,500</b>
<ul style="list-style-type: none"> <li> Logo and recognition as "Bronze Sponsor" across all print and digital marketing materials.</li> <li> Featured on event signage as "Bronze Sponsor"</li> <li> Minimum of two (2) posts on KNOX's social media</li> <li> Two (2) tickets to the Garden Party</li> <li> Half page ad in event program</li> </ul>	<ul style="list-style-type: none"> <li> Logo and recognition as "Copper Sponsor" across all print and digital marketing materials.</li> <li> Featured on event signage as "Copper Sponsor"</li> <li> Minimum of one (1) post on KNOX's social media</li> <li> Quarter page ad in event program</li> </ul>	<p><i>Take advantage of this special opportunity to purchase a VIP table at a discounted rate.</i></p> <ul style="list-style-type: none"> <li> Eight (8) tickets with reserved seating &amp; VIP gifts for all guests</li> <li> Listing in the event program</li> </ul> <div style="background-color: #336633; color: white; padding: 5px; text-align: center;"> <p><b>Small Business/ Community Sponsor</b> <b>\$250</b></p> </div> <ul style="list-style-type: none"> <li> Quarter page ad in event program</li> </ul>

## Your **IMPACT** as a Sponsor:

- Reaches thousands of Hartford residents each year
- Supports dozens of community and school gardens
- Plants and maintains hundreds of urban trees annually
- Engages hundreds of youth and volunteers in hands-on environmental work
- Advances environmental equity in neighborhoods most affected by climate stress

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# KNOX GARDEN PARTY Sponsorship Form



Event Date: Thursday, August 13, 2026

**Thank you for your interest in supporting our event!  
Please complete the form below.**

**QUESTIONS?** Reach out to Christine at [christineb@knoxhartford.org](mailto:christineb@knoxhartford.org) or call 860-951-7694.

## SPONSOR INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVEL *(Please select one)*

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Presenting - \$20,000 | <input type="checkbox"/> Bronze - \$2,500 | <input type="checkbox"/> Table - \$1,500   |
| <input type="checkbox"/> Gold - \$10,000       | <input type="checkbox"/> Copper - \$1,500 | <input type="checkbox"/> Community - \$250 |
| <input type="checkbox"/> Silver - \$5,000      |   |  |

## PAYMENT METHOD *(Please select one)*

- |   |  |
|---|--|
| <input type="checkbox"/> CREDIT CARD <i>(please select one)</i> | <input type="checkbox"/> CHECK <i>(please select one)</i>            |
| <input type="checkbox"/> Information Included<br>(See below)    | <input type="checkbox"/> By Phone                                    |
|   | <input type="checkbox"/> Enclosed <input type="checkbox"/> To Follow |

**Credit Card Information**    Select one:     VISA     Mastercard     AmEx     Discover

Name on Card \_\_\_\_\_    Amount to Charge: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Card #: \_\_\_\_\_    Expiration: \_\_\_\_\_    CVV: \_\_\_\_\_

Signature \_\_\_\_\_

**Please return completed form to Christine Buhler, [christineb@knoxhartford.org](mailto:christineb@knoxhartford.org)  
or mail to: KNOX Inc, 75 Laurel Street, Hartford, CT 06106**