



**FOR IMMEDIATE RELEASE:**  
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## **PRATT & WHITNEY TO REVITALIZE LOZADA PARK**

**Hartford, Conn.** – October 17, 2013 – **KNOX, Inc.**, a local environmental nonprofit organization, received a \$5,000 Green Power Grant from **Pratt & Whitney**. The grant will landscape Lozada Park in the North End of Hartford. 40 Employees from Pratt & Whitney will plant mums and 19 trees in the park this **Friday, October 18 from 12:30 – 4 pm. Mayor Pedro Segarra will be present at the volunteer event at 3:30 pm.** The project will immediately contribute to the reforestation of Hartford and ensure the park's appearance match the peaceful intentions of the site.

“We are so excited to see Pratt & Whitney give back to the city of Hartford where their employees live and work. One of KNOX's main goals is to empower people to give back, and we do that through regular volunteer events with local corporations,” says Ron Pitz, Executive Director at KNOX, Inc.

The tree planting at Lozada Park aligns with Mayor Segarra's goal to replenish Hartford's urban forest. KNOX, Inc. regularly plants trees around the city in support of the mayor's initiative. Partnering with Pratt & Whitney for this volunteer event will increase Hartford's tree cover and promote a greener and healthier community.

Lozada park was originally established by city leaders, the community, and The Society of Latin American Firefighters in honor of Julio Lozada, a young boy who was victim to a building that collapsed in the area, resulting in his death. The creation of the park fulfilled a need in the neighborhood to establish a safe place for children to play. Volunteers from Pratt & Whitney will beautify the park and make sure it remains a safe playing area for all of Hartford's children, as well as a place of pride in the neighborhood. **Lozada park is located on the corner of Seyms St and East St in the Clay Hill neighborhood of Hartford.**

### **About KNOX**

KNOX uses horticulture as a catalyst for community engagement, forging partnerships between residents, businesses, and government to build stronger, greener, healthier and more beautiful neighborhoods in Hartford. Since its founding in 1966, KNOX has been a key partner in improving the city of Hartford and is a nationally recognized leader in the field of community greening. Principal services include neighborhood beautification and reforestation, park improvement efforts, development of greenways, the oversight and maintenance of both community gardens and public green spaces and the successful administration of an AmeriCorps youth development and green jobs training program. More information is available at [www.knoxparks.org](http://www.knoxparks.org).

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